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Bomb Pop, Warheads Fuse Flavors

Apr 22, 2015

Iconic red and white frozen treat Bomb Pop and sour candy brand Warheads have joined forces to launch a new line of lip-puckering frozen treats.

The line, which will launch at retailers across the U.S. this month, will include black cherry, green apple and blue raspberry flavors.

The Bomb Pop brand is owned by Wells Enterprises, while Warheads is owned by Impact Confections.




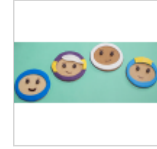


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