

Lisa Marks & Associates Inc.

Lisa Marks and Associates Inc. (LMA) signed on as the exclusive licensing agency for a number of properties to develop comprehensive consumer products programs across all categories: Star Farm Production's multimedia property Edgar & Ellen; Deepak Chopra's Kama Sutra; Be As You Are; and Billy Attinger's From the Crib and Angel Babies. Recent deals include: layette and playwear from

Bentex for Angel Babies and From the Crib; shirts and fleece from Mighty Fine for Kama Sutra; and, for Be As You Are, greeting cards from American Greetings, notebooks, diaries, and stationery sets from Tri-Coastal Design, and fashion accessories from Sixfifteen.

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