



Funko Joins Forces with Pez

Dec 22, 2017 | By License Global

The new candy dispensers will feature Funko's popular Pop! vinyl heads.

NORTH AMERICA—Funko and Pez have come together to create a new line of Pez candy dispensers featuring Funko's Pop! vinyl style.

Lisa Marks Associates, Pez's licensing agency, brokered the deal.

Through the partnership, Funko will design and manufacture its classic Pop! heads and integrate them with the classic Pez candy dispensers.



"We are thrilled to announce this significant collaboration, which infuses the timeless collectible confection, Pez, with our most popular collectible figures, Pop! vinyl," says Brian Mariotti, chief executive officer, Funko. "This collaboration will bring together two of the world's most collected items together, in a unique and stylized package that fans of both companies are going to love. As a Pez collector myself, I couldn't be more excited to join Funko with Pez."

The Funko Pez dispensers will be sold exclusively in the U.S. and Canada by Funko, who will license the Pez name for the new launch.

<http://www.licensemag.com/license-global/funko-joins-forces-pez>